



International Trade Conference 2006

Hyatt Regency
400 West Waterman
Wichita, Kansas 67202



Kansas -- China Trade Relations **Agenda**

Wednesday, September 20th

8am-9am **Conference Registration & Continental Breakfast**
Venue: Trail Rooms

9am-9:15 **Welcome and Introductions** Carlos Mayans, Mayor of
Wichita
Venue: Trail Rooms

9:15am-11:30 **Industry Overview Panel** *Presentations on the
topics listed below*

- Commercial & Trade Overview, including energy
 - Mr. Jin Xu, Deputy Director General,
Department of American & Oceanian
Affairs, Ministry of Commerce
- Agriculture: Animal; Plant & Processed foods
 - Mr. Xie Guoli, Deputy Director General,
Agricultural Trade Promotion Centre (ATPC),
appointed by Department of International
Cooperation (DIC), Ministry of Agriculture
- Aviation: General & Commercial
 - Mr. Jason Liao, Regional Sales Director,
North Asia, Raytheon Aircraft Company

11:45am-1pm **Luncheon** Kathleen Sebelius Governor of
Kansas
Venue: Eagle Ballrooms A, B, C, D

1:15-4:30pm **Trade Issues Panel** *Best practices for the
topics listed below*
Venue: Trail Rooms

- Topic 1: IPR/Legal
 - Ms. Susan Anthony, Attorney-Advisor,
United States Patent & Trademark
Office

- Mr. Ed Marquette, Partner,
Sonnenschein, Nath, & Rosenthal LLP
- Topic 2: Tax & investment
 - Mr. Woody Swain, Managing Director,
Commercial Development,
INVISTA
 - Mr. Stephen Chipman, Central
Regional Managing Partner, Grant
Thornton LLP
- Topic 3: Economic sector/Banking/Yuan valuation
 - Mr. Clyde Wardle, Sr. Vice President,
Emerging Markets, HSBC
 - Mr. Joshua Wu, International Trade
Specialist, Office of the China Economic
Area, U.S. Department of Commerce
- Topic 4: Distribution/Sourcing
 - Mr. Bud Snodgrass, VP Global
Logistics, The Coleman Company
 - (Additional speakers invited)

5:30pm-7pm **Networking Reception**

Venue: Eagle Ballrooms E, F, G, H

7:00pm-9pm **Banquet & Formal Remarks**

Venue: Eagle Ballrooms A, B, C, D

- Mr. Li Haiyan, Counselor, representative of
Ambassador Zhou Wenzhong, Embassy of the People's
Republic of China in the United States
- Mr. Jin Xu, Deputy Director General, Department
of American & Oceanian Affairs, Ministry of
Commerce
- Mr. Xu Chaoqun, Deputy Director General, Flight
Standards Department, Civil Aviation
Administration of China

Confirmed Chinese Government Officials:

- Mr. Li Haiyan, Counselor, representative of
Ambassador Zhou Wenzhong, Embassy of the People's
Republic of China in the United States
- Mr. Jin Xu, Deputy Director General,
Department of American & Oceanian
Affairs, Ministry of Commerce (MOFCOM)
- Mr. Qiu Yong, Officer, U.S. Affairs, U.S.
Department of American & Oceanian Affairs, MOFCOM
- Mr. Xie Guoli, Deputy Director General,
Agricultural Trade Promotion Centre (ATPC),

appointed by Department of International Cooperation (DIC), Ministry of Agriculture (MOA)

- Mr. Zuo Changsheng, Director, WTO Affairs Division II, ATPC, appointed by DIC, MOA
- Mr. Xu Chaoqun, Deputy Director General, Flight Standards Department, Civil Aviation Administration of China
- Mr. Tian Deyou, Consul, Director of the Economic & Commercial Office, Consulate General of the People's Republic of China in Chicago
- Mr. Liang Gang, Consul, Economy & Trade, Consulate General of the People's Republic of China in Chicago

Participant Pricing:

All-Conference

KWTC Member: \$160

Non-Member: \$200

Price includes admission to educational seminar as well as the luncheon, reception & dinner

Luncheon *Tables only*

KWTC Member Table*: \$375

Non-member Table*: \$450

Reception & Dinner

KWTC Member: \$50

Non-Member:

\$450

KWTC Member Table*: \$375

\$60 Non-Member Table*:

**Tables of 8*

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